



POTTER

POTTER & COMPANY LLP
CERTIFIED PUBLIC ACCOUNTANTS • CONSULTANTS

Equine Industry
Services

Locally owned, globally connected



Our History

Potter & Company, LLP's origin dates back to the time when William A. Hifner, Jr., opened an office in Lexington in 1918. Today, with offices in both Lexington and Louisville, The Firm has achieved a size and capability that affords us a position of leadership among accounting firms in the state and region. Our current managing partner, David O'Bryan, served as the 75th President of the Kentucky Society of Certified Public Accountants (KSCPA) and recently served as a council member of the AICPA. The partner in charge of our Louisville office, Tom Cooper, is also a past President of the KSCPA and former Board member of the American Institute of Certified Public Accountants (AICPA).

Locally Owned, Globally Connected

Our engagements are supplemented by our association with Moore Stephens North America, an affiliate of Moore Stephens International Limited (MSIL). MSIL comprises 366 firms with a total of 647 offices across 98 countries. The breadth and depth of services available to you are equivalent to those offered by Big 4 firms.

Our Services

We provide the following accounting and business consulting services for horse owners, bloodstock agents and equine industry entities:

- Audits, reviews and compilations
- Tax return preparation and consulting
- Outsourced accounting services
- Financial planning services
- Business valuation services
- Computer/software installation and support

Our Mission

During all services we perform, we adhere to our mission statement:

“Potter & Company, LLP will listen to our clients and provide them with service and value exceeding all their expectations. We will strive for excellence in all that we do. We will cultivate a culture of teamwork, cooperation and support.”

Our Promise to You

We promise to provide you with the highest quality services available in the equine industry today. Additionally, we pride ourselves in creating an “open door” to our senior level managers and partners, in order for you to get the answers and advice you need in a timely manner. We pledge to make your concerns our first priority in all services we provide. We believe that exceeding your expectations is the scorecard of our success.



